

# 92<sup>nd</sup> MICHIGAN GWA ANNUAL Education Conference



REGISTRATION • SPONSORSHIP • ADVERTISING



February 20-21, 2020  
Bavarian Inn  
Frankenmuth, Michigan

# Message from the Conference Committee

## Dear 2020 MGWA Education Event Attendees:

February 2020 will see us gathering for education and renewing friendships in Frankenmuth for our 92nd time! We hope that you will join us at the Bavarian Inn as we bring you not only the Beginner and Advanced Fundamentals, but the Advance Education Tracks for the Seasoned Professional as well. We will once again have dedicated time to visit with our vendors from around the state and country, celebrate our awards winners, and enjoy great conversations! Be sure to join us for YOUR association's Annual Meeting as well so you can continue to be part of YOUR association.

## A Message from the President

To all attendees:

As we enter into our third year with this new format, we will continue to utilize the expertise of our Manufacturers and Suppliers for our education courses, as well as participate with the DEGLE once again. As you will see in the following pages, we have our expanded Fundamentals course to include a "Beginner" and an "Advanced" Fundamentals track, running at the same time as a third track for our MGWA Member Contractors. We will once again have a dedicated time to view table top displays from our supporting M&S members, a banquet, and Annual Meeting to conduct our Association business. On behalf of the MGWA Board of Directors and the Conference Committee, I want to thank you for your patience as we continue to move in this new direction, and for their hard work in getting this show put together. We are "Better Together" and we continue to show this as members of MGWA.

Thank you for your support, and I look forward to seeing you in Frankenmuth.

Sincerely,

Charles "Buddy" Sebastian – President, MGWA

## Venue and Accommodations

### Reserve your hotel room today! BAVARIAN INN LODGE

One Covered Bridge Lane  
Frankenmuth, MI 48734  
Lodge: 1-855-652-7200

### Reservations:

Room rates are \$139 a night and reservations can be made at 989-652-7200. In order to obtain the best rate, call and reserve your room before January 20, 2020. After this date, you will not receive the group rate!



# 2020 MGWA Education Conference – Bavarian Inn

## 2/20-2/21, 2020

### Thursday, 2/20/20 (Subject to change)

#### Track 1 Basics

- 7:45 a.m. Registration
- 8:30 a.m. Water Well Records/  
Communication/  
Documentation
- 9:30 a.m. Well Classification, Well Head  
Completion, Isolation
- 10:30 a.m. Break
- 10:45 a.m. Well Plugging, Grouting  
Code (Techniques and  
Conditions)
- 11:30 a.m. Common Misinterpreted  
Rules
- 12:30 p.m. Lunch
- 1:30 p.m. Types of Drilling in Michigan
- 2:15 p.m. Chlorination, Disinfection,  
Sampling
- 2:45 p.m. Well Drillers & Pump Installers  
Exam - Qualifications &  
Application Process

#### Track 2 Advanced

- 7:45 a.m. Registration
- 8:00 a.m. Safety First, Profit Will Follow
- 10:00 a.m. Break
- 10:15 a.m. Water Treatment - Testing,  
Selection & Profit
- 11:00 a.m. Pump Selection &  
Life Cycle Costs
- 12:00 p.m. Lunch
- 1:00 p.m. 3-Phase - Features, Benefits,  
& Use
- 2:00 p.m. VFD Advancement &  
Communication

#### Track 3 Masters of Groundwater

- 7:45 a.m. Registration
- 8:00 a.m. PFAS, What the Contractor  
and Association Need to  
Know.
- 9:00 a.m. Financial Planning and Value of  
Organization
- 10:00 a.m. Break
- 10:15 a.m. Exit Plan – Do You Have  
One?
- 11:00 a.m. Taxes – How to Navigate  
Them Successfully
- 12:00 p.m. Lunch
- 1:00 p.m. Proper Insurance for  
the Industry
- 2:00 p.m. Technology Update for  
Contractors and Staff

3:00–6:00 p.m. Vendor Table Top Exhibits 6:00-8:00 p.m. Reception and Banquet

### Friday, 2/21/20 (Subject to change)

#### Track 1 Basics

- 7:45 a.m. Registration
- 8:00 a.m. Water System Sizing and Design
- 9:00 a.m. Pump Principles, Design and  
Application
- 10:00 a.m. Break
- 10:15 a.m. Pressure Tank Principles,  
Sizing, and Installation
- 11:00 a.m. VFD Principles and  
Installation
- 12:00 p.m. Lunch
- 1:00 p.m. Hands-on Testing and  
Product Review
- 2:00 p.m. Hands-on Testing and  
Product Review (cont.)
- 3:00 p.m. Break
- 3:15 p.m. System Troubleshooting  
Round Table
- 5:00 p.m. End of Day

#### Track 2 Advanced

- 7:45 a.m. Registration
- 8:00 a.m. Proper Screen Selection and  
Use of Gravel Packing
- 9:00 a.m. Efficient and Effective Wells
- 10:00 a.m. Break
- 10:15 a.m. Efficient and Effective Wells  
(cont.)
- 11:00 a.m. Using the Right Chemicals  
for the Right Job
- 12:00 p.m. Lunch
- 1:00 p.m. Hands-on Testing and  
Product Review
- 2:00 p.m. Hands-on Testing and  
Product Review (cont.)
- 3:00 p.m. Break
- 3:15 p.m. System Troubleshooting  
Round Table
- 5:00 p.m. End of Day

#### Track 3 Masters of Groundwater

- 7:45 a.m. Registration
- 8:00 a.m. MGWA – Annual Meeting
- 10:00 a.m. Break
- 10:15 a.m. McElhiney Lecture
- 11:00 a.m. Safety In the Work Place
- 12:00 p.m. Lunch
- 1:00 p.m. Be Ready for DOT Inspection
- 2:00 p.m. Type 2 Wells
- 3:00 p.m. Break
- 3:15 p.m. Large Capacity Wells –  
Planning, Budgeting, etc.
- 5:00 p.m. End of Day



# 2020 MGWA Education Conference Bavarian Inn • 2/20 – 2/21, 2020

## Conference and Fundamentals Registration Form

One person per form, please photocopy for additional registrants.

Note: Reciprocal Contractors, NGWA Members, Regulatory Agents, and Technical Members may register at the MGWA Member rates.

### REGISTRATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### REGISTRATION OPTIONS:

#### FUNDAMENTALS TRAINING

##### Two Day

- 2-DAY Registration - \$200 MGWA Member/DEQ/LHD
- 2-DAY Registration - \$375 Non-MGWA Member

##### Single Day

- \$100 Thursday Only - MGWA Members
- \$100 Friday Only - MGWA Members
- \$200 Thursday Only - Nonmembers
- \$200 Friday Only - Nonmembers

#### MGWA PROFESSIONAL TRAINING

##### Thursday and Friday

- \$125 MGWA Members
- Honorary/Lifetime Member – Free
- \$75 Thursday Only - MGWA Members
- \$50 Friday Only - MGWA Members

\*Non-members may join the MGWA at the Education Event and attend the event with full payment.

### NOTE: YOU MUST PRE-REGISTER TO ENSURE YOU RECEIVE LUNCH WITH EITHER REGISTRATION OPTION

Event Registration (you do not need to register for the conference to attend the banquet, but must purchase a ticket)

\$25 Auxiliary Membership: Name \_\_\_\_\_

\$25 Auxiliary Program: No. of tickets \_\_\_\_\_ x \$25 = \_\_\_\_\_

\$60 Banquet Ticket: No. of tickets \_\_\_\_\_ x \$60 = \_\_\_\_\_

Total due \$ \_\_\_\_\_

### FEES PAYMENT POLICIES

To be considered preregistered, full payment must accompany your registration form and be postmarked by February 1, 2020. For all other registrations, including on-site registrations, payment must be made at the time of registration. If paying by credit card, all fields below must be completed.

VISA  MasterCard  Check (make checks payable to MGWA)

Cardholder Name (print) \_\_\_\_\_

Cardholder Phone \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

### REFUNDS/CANCELLATIONS

With written cancellation notice received by February 1, 2020, you will receive a full refund, less a \$25 administrative charge. Notices of cancellation must be faxed to the MGWA office at 614 898.7786. No refunds will be offered after February 1. No refunds will be given for no-shows. Due to PCI Compliance, please do NOT provide any credit card information via email. Call or fax it in only.

(For office use only.)

### PLEASE RETURN FORM WITH PAYMENT TO:

Michigan Ground Water Association  
P.O. Box 12089  
Lansing, MI 48901  
855-225-6492 Phone  
734-627-7171 Phone  
614-898-7786 Fax

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		



# 2020 MGWA Education Conference Bavarian Inn • 2/20 – 2/21, 2020

## Registration, Sponsoring and Advertising Registration Form

Check all that apply:

### SPONSORSHIP OPPORTUNITIES

**Our company would like to sponsor the following:**

- Drill Rig Sponsor \$2,000 (by Dec. 31)
  - Free booth with premium location
  - Free full-page ad in on-site program/directory
  - Recognition in the MGWA newsletter
  - Name and logo on all signage for show
  - 8 dinner tickets
- Water Truck Sponsor \$1,000 (by Dec. 31)
  - 50% off booth fee plus premium location
  - Free half-page ad in on-site program/directory
  - Recognition in the MGWA newsletter
  - Name and logo on all signage for show
  - 4 dinner tickets
- Pump Truck Sponsor \$600 (by Dec. 31)
  - 25% off booth fee
  - Free quarter-page ad in on-site program/directory
  - Recognition in the MGWA newsletter
  - Name and logo on all signage for show
  - 2 dinner tickets
- Reception/Banquet Bar Sponsorship – 1 Available
  - Co-Host this event with the MGWA.
  - Thank you/Sponsorship signage at bar during pre-, during and post-Banquet time.
  - Opportunity to place promotional materials on high-top tables during banquet (responsibility of sponsoring company to produce and provide these materials)
  - Recognition in on-site/directory piece
  - Recognition in MGWA newsletter
 (Call to discuss pricing with MGWA Staff.)

BOOTHS	Member	Nonmember
<input type="radio"/> Single	\$500	\$700
<input type="radio"/> Double	\$650	\$850

### BOOTH REPRESENTATIVES (Please print names clearly.)

- FREE! 1. \_\_\_\_\_
- FREE! 2. \_\_\_\_\_
- \$55 3. \_\_\_\_\_
- \$55 4. \_\_\_\_\_

### ADVERTISEMENTS

**Our company would like to buy the following b&w ads for the convention program.**

- \$300 Full-page ad (4.875" wide × 7.875" high)
- \$225 Half-page ad (4.875" wide × 3.825" high)
- \$125 Quarter-page ad (2.375" wide × 3.825" high)

### SCHOLARSHIP FUND

I would like to donate to the MGWA Scholarship Fund.  
Amount I wish to donate: \$ \_\_\_\_\_

### LEGAL DEFENSE FUND

I would like to donate to the MGWA Legal Defense Fund.  
Amount I wish to donate: \$ \_\_\_\_\_

### PAYMENT INFORMATION

To be considered pre-registered, MGWA must receive your payment with this form. Any registrations received prior to December 31, 2019, will receive the early bird rate for their booth fee.

Grand total: \$ \_\_\_\_\_

- Check enclosed (made payable to MGWA)
- Visa
- MasterCard
- Discover

Credit Card Number \_\_\_\_\_

Card Exp. Date \_\_\_\_\_ 3-Digit Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Phone Number \_\_\_\_\_

Cardholder Address \_\_\_\_\_

I approve the above amount to be charged to the credit card indicated.

Cardholder Signature \_\_\_\_\_

Date \_\_\_\_\_

### AGREEMENT

Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all Booth Display Rules.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

(For office use only.)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

## PLEASE RETURN FORM WITH PAYMENT TO:

Michigan Ground Water Association  
P.O. Box 12089  
Lansing, MI 48901  
855-225-6492 Phone  
734-627-7171 Phone  
614-898-7786 Fax





**Michigan Ground Water Association**

P.O. Box 12089  
Lansing, MI 48901  
855-225-6492 Phone  
734-627-7171 Phone  
614-898-7786 Fax

## Thank you to our MGWA Board of Directors:

Doyle Berg III  
Steve Buer  
Joe Curry  
Travis Flint  
Erik Kleiman  
Chad Kraai  
Alan Norman  
Frank Palmisano  
Charles "Buddy" Sebastian III  
Jason Simmons  
Steve Simmons  
Mike Wahlfield  
Jim Welser

## Early Bird Discount Offers!

### DECEMBER 31, 2019 IS THE MAGIC DATE!

**Exhibit Booths:** Register your booth by December 31, 2019 to receive the Early Bird Booth Fee and be listed in the convention registration brochure as a "Featured Exhibitor!"

**Sponsorships:** A special discount is being offered this year to companies signing up as a sponsor prior to December 31. You can save up to \$500, depending on your level of sponsorship! Details are on page 4.

*Registration form AND payment must be received by December 31, 2019 in order to qualify for these discounts.*