94th ANNUAL MICHIGAN GWA Education Conference

REGISTRATION • SPONSORSHIP • ADVERTISING

February 16-17, 2022
Bavarian Inn
Frankenmuth, Michigan

Message from the Conference Committee

Dear 2022 MGWA Education Event Attendees:

February 2022 will see us gathering for education and renewing friendships in Frankenmuth for our 94th Annual! We hope that you will join us at the Bavarian Inn as we bring you not only the Beginner and Advanced Fundamentals, but the Advance Education Tracks for the Seasoned Professional as well. We will once again have dedicated time to visit with our vendors from around the state and country, celebrate our awards winners, and enjoy great conversations! Be sure to join us for YOUR association's Annual Meeting as well so you can continue to be part of YOUR association.

A Message from the President

To all attendees:

As we enter into our third year with this new format, we will continue to utilize the expertise of our Manufacturers and Suppliers for our education courses, as well as participate with the DEGLE once again. As you will see in the following pages, we have our expanded Fundamentals course to include a "Beginner" and an "Advanced" Fundamentals track, running at the same time as a third track for our MGWA Member Contractors. We will once again have a dedicated time to view table top displays from our supporting M&S members, a banquet, and Annual Meeting to conduct our Association business. On behalf of the MGWA Board of Directors and the Conference Committee, I want to thank you for your patience as we continue to move in this new direction, and for their hard work in getting this show put together. We are "Better Together" and we continue to show this as members of MGWA.

Thank you for your support, and I look forward to seeing you in Frankenmuth.

Sincerely,
Charles "Buddy" Sebastian – President, MGWA

Venue and Accomodations

Reserve your hotel room today!

BAVARIAN INN LODGE

One Covered Bridge Lane
Frankenmuth, MI 48734
Lodge: 1-855-652-7200

Reservations:

Room rates are $139 a night and reservations can be made at 989-652-7200. In order to obtain the best rate, call and reserve your room before January 20, 2022. After this date, you will not receive the group rate!

2022 MGWA Education Conference – Bavarian Inn

2/16-2/17, 2022

Wednesday, 2/16/22 (Subject to change)

Track 1 Basics

7:45 a.m.	Registration
8:30 a.m.	Water Well Records/ Communication/ Documentation
9:30 a.m.	Well Classification, Well Head Completion, Isolation
10:30 a.m.	Break
10:45 a.m.	Well Plugging, Grouting Code (Techniques and Conditions)
11:30 a.m.	Common Misinterpreted Rules
12:30 p.m.	Lunch
1:30 p.m.	Types of Drilling in Michigan
2:15 p.m.	Chlorination, Disinfection, Sampling
2:45 p.m.	Well Drillers & Pump Installers Exam - Qualifications & Application Process

Track 2 Advanced

7:45 a.m.	Registration
8:00 a.m.	Safety First, Profit Will Follow
10:00 a.m.	Break
10:15 a.m.	Water Treatment - Testing, Selection & Profit
11:00 a.m.	Pump Selection & Life Cycle Costs
12:00 p.m.	Lunch
1:00 p.m.	3-Phase - Features, Benefits, & Use
2:00 p.m.	VFD Advancement & Communication

Track 3 Masters of Groundwater

7:45 a.m.	Registration
8:00 a.m.	PFAS, What the Contractor and Association Need to Know.
9:00 a.m.	Financial Planning and Value of Organization
10:00 a.m.	Break
10:15 a.m.	Exit Plan – Do You Have One?
11:00 a.m.	Taxes – How to Navigate Them Successfully
12:00 p.m.	Lunch
1:00 p.m.	Proper Insurance for the Industry
2:00 p.m.	Technology Update for Contractors and Staff

3:00–6:00 p.m. Vendor Table Top Exhibits 6:00-8:00 p.m. Reception and Banquet

Thursday, 2/17/22 (Subject to change)

Track 1 Basics

7:45 a.m.	Registration
8:00 a.m.	Water System Sizing and Design
9:00 a.m.	Pump Principles, Design and Application
10:00 a.m.	Break
10:15 a.m.	Pressure Tank Principles, Sizing, and Installation
11:00 a.m.	VFD Principles and Installation
12:00 p.m.	Lunch
1:00 p.m.	Hands-on Testing and Product Review
2:00 p.m.	Hands-on Testing and Product Review (cont.)
3:00 p.m.	Break
3:15 p.m.	System Troubleshooting Round Table
5:00 p.m.	End of Day

Track 2 Advanced

7:45 a.m.	Registration
8:00 a.m.	Proper Screen Selection and Use of Gravel Packing
9:00 a.m.	Efficient and Effective Wells
10:00 a.m.	Break
10:15 a.m.	Efficient and Effective Wells (cont.)
11:00 a.m.	Using the Right Chemicals for the Right Job
12:00 p.m.	Lunch
1:00 p.m.	Hands-on Testing and Product Review
2:00 p.m.	Hands-on Testing and Product Review (cont.)
3:00 p.m.	Break
3:15 p.m.	System Troubleshooting Round Table
5:00 p.m.	End of Day

Track 3 Masters of Groundwater

7:45 a.m.	Registration
8:00 a.m.	MGWA – Annual Meeting
10:00 a.m.	Break
10:15 a.m.	McEllhiney Lecture
11:00 a.m.	Safety In the Work Place
12:00 p.m.	Lunch
1:00 p.m.	Be Ready for DOT Inspection
2:00 p.m.	Type 2 Wells
3:00 p.m.	Break
3:15 p.m.	Large Capacity Wells – Planning, Budgeting, etc.
5:00 p.m.	End of Day

2022 MGWA Education Conference Bavarian Inn • 2/16 – 2/17, 2022

Conference and Fundamentals Registration Form

One person per form, please photocopy for additional registrants.
Note: Reciprocal Contractors, NGWA Members, Regulatory Agents, and Technical Members may register at the MGWA Member rates.

REGISTRATION

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____

REGISTRATION OPTIONS:

FUNDAMENTALS TRAINING

Two Day
❍ 2-DAY Registration - $200 MGWA Member/DEQ/LHD
❍ 2-DAY Registration - $375 Non-MGWA Member

Single Day
❍ $100 Wednesday Only - MGWA Members
❍ $100 Thursday Only - MGWA Members
❍ $200 Wednesday Only - Nonmembers
❍ $200 Thursday Only - Nonmembers

MGWA PROFESSIONAL TRAINING

Wednesday and Thursday
❍ $125 MGWA Members
❍ Honorary/Lifetime Member – Free
❍ $75 Wednesday Only - MGWA Members
❍ $50 Thursday Only - MGWA Members

*Non-members may join the MGWA at the Education Event and attend the event with full payment.

NOTE: YOU MUST PRE-REGISTER TO ENSURE YOU RECEIVE LUNCH WITH EITHER REGISTRATION OPTION

Event Registration (you do not need to register for the conference to attend the banquet, but must purchase a ticket)

❍ $25 Auxiliary Membership: Name _____
❍ $25 Auxiliary Program: No. of tickets _____ x $25 = _____
❍ $60 Banquet Ticket: No. of tickets _____ x $60 = _____
Total due $ _____

FEES PAYMENT POLICIES

To be considered preregistered, full payment must accompany your registration form and be postmarked by February 1, 2022. For all other registrations, including on-site registrations, payment must be made at the time of registration. If paying by credit card, all fields below must be completed.

❍ VISA ❍ MasterCard ❍ Check (make checks payable to MGWA)
Cardholder Name (print) _____
Cardholder Phone _____
Card Number _____
Exp. Date _____ 3 Digit Security Code: _____
Cardholder Signature _____

REFUNDS/CANCELLATIONS

With written cancellation notice received by February 1, 2022, you will receive a full refund, less a $25 administrative charge. Notices of cancellation must be faxed to the MGWA office at 614 898.7786. No refunds will be offered after February 1. No refunds will be given for no-shows. Due to PCI Compliance, please do NOT provide any credit card information via email. Call or fax it in only.

PLEASE RETURN FORM WITH PAYMENT TO:

Michigan Ground Water Association
P.O. Box 12089
Lansing, MI 48901
855-225-6492 Phone
734-627-7171 Phone
614-898-7786 Fax

(For office use only.)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

2022 MGWA Education Conference
Bavarian Inn • 2/16 – 2/17, 2022
Registration, Sponsoring and Advertising Registration Form

Check all that apply:

SPONSORSHIP OPPORTUNITIES
Our company would like to sponsor the following:

❍ Drill Rig Sponsor $2,000
- Free booth with premium location
- Free full-page ad in on-site program/directory
- Recognition in the MGWA newsletter
- Name and logo on all signage for show
- 8 dinner tickets

❍ Water Truck Sponsor $1,000
- 50% off booth fee plus premium location
- Free half-page ad in on-site program/directory
- Recognition in the MGWA newsletter
- Name and logo on all signage for show
- 4 dinner tickets

❍ Pump Truck Sponsor $600
- 25% off booth fee
- Free quarter-page ad in on-site program/directory
- Recognition in the MGWA newsletter
- Name and logo on all signage for show
- 2 dinner tickets

❍ Reception/Banquet Bar Sponsorship – 1 Available
- Co-Host this event with the MGWA.
- Thank you/Sponsorship signage at bar during pre-, during and post-Banquet time.
- Opportunity to place promotional materials on high-top tables during banquet (responsibility of sponsoring company to produce and provide these materials)
- Recognition in on-site/directory piece
- Recognition in MGWA newsletter

(Call to discuss pricing with MGWA Staff.)

BOOTHS

	Member	Nonmember
❍ Single	$500	$700
❍ Double	$650	$850

BOOTH REPRESENTATIVES *(Please print names clearly.)*
❍ FREE! 1. _____
❍ FREE! 2. _____
❍ $55 3. _____
❍ $55 4. _____

ADVERTISEMENTS
Our company would like to buy the following b&w ads for the convention program.

❍ $300 Full-page ad (4.875″ wide **2** 7.875″ high)
❍ $225 Half-page ad (4.875″ wide **2** 3.825″ high)
❍ $125 Quarter-page ad (2.375″ wide **2** 3.825″ high)

SCHOLARSHIP FUND
❍ I would like to donate to the MGWA Scholarship Fund.
Amount I wish to donate: $ _____

LEGAL DEFENSE FUND
❍ I would like to donate to the MGWA Legal Defense Fund.
Amount I wish to donate: $ _____

PAYMENT INFORMATION
To be considered pre-registered, MGWA must receive your payment with this form. Any registrations received prior to December 31, 2021, will receive the early bird rate for their booth fee.

Grand total: $ _____

❍ Check enclosed (made payable to MGWA)
❍ Visa
❍ MasterCard
❍ Discover

Credit Card Number _____
Card Exp. Date _____ 3-Digit Security Code _____
Cardholder Name _____
Cardholder Phone Number _____
Cardholder Address _____
_____

I approve the above amount to be charged to the credit card indicated.
Cardholder Signature _____
Date _____

AGREEMENT
Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all Booth Display Rules.

Printed Name _____
Signature _____
Date _____

(For office use only.)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

PLEASE RETURN FORM WITH PAYMENT TO:

Michigan Ground Water Association
P.O. Box 12089
Lansing, MI 48901
855-225-6492 Phone
734-627-7171 Phone
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Thank you to our MGWA Board of Directors:

Erik Kleiman
Joe Curry
Travis Flint
Buddy Sebastian
Steve Buer
Bob Flemming
Jason Simmons
Steve Simmons
Chad Kraai
Doyle Berg III
Frank Palmisano

Early Bird Discount Offers!

DECEMBER 31, 2021 IS THE MAGIC DATE!

Exhibit Booths: Register your booth by December 31, 2021 to receive the Early Bird Booth Fee and be listed in the convention registration brochure as a "Featured Exhibitor!"

Sponsorships: A special discount is being offered this year to companies signing up as a sponsor prior to December 31. You can save up to $500, depending on your level of sponsorship! Details are on page 4.

Registration form AND payment must be received by December 31, 2021 *in order to qualify for these discounts.*